

**Press Release: Textbook Edition Rubric
(100 points possible)**

Criteria	Needs Improvement	Competent	Proficient
Formative Assessment			
Outline	0-5 points Vague or absent worksheet	6-8 points Incomplete or incorrect responses on worksheet	9-10 points Specific and clear responses to the worksheet
First Draft	0 points Did not submit draft	1-4 points Submitted incomplete draft	5 points Full draft of essay submitted
Peer Review	0 points Did not complete peer review	1-4 points Provided general comments during peer review	5 points Provided insightful and constructive comments for peer review
Summative Assessment			
Thesis Statement	0-2 points Vague or absent thesis statement, unrelated to the body of the essay	3-4 points Imprecise Thesis Statement but related to the essay	5 points Specific and clear thesis statement related to the assignment
Sources	0-2 points Sources used are not world history textbooks/OER; contains few or no references to the sources, no bibliography	3-4 points Uses textbook or OER but it is not appropriate for a survey or HS level class; contains references & bibliography but does not use Chicago Style	5 points Uses appropriate world history textbook/OER and correct Chicago-Style formatting for notes and bibliography
Historical Thinking Outline	0-9 points Did not complete historical thinking outline or misunderstood prompts	10-13 points General or vague answers to the outline prompts; Demonstrates adequate understanding of historical thinking	14-15 points Demonstrated excellent understanding of historical thinking; answers the prompts are detailed and grounded in historiography
Press Release Analysis	0-15 points Analysis relies on description of the text rather than critical overview, misses most of the key evaluation criteria	16-25 points Analysis provides a critical overview of the textbook but misses some of the key evaluation criteria	25-30 points Analysis draws on the assignment criteria and provides a critical overview of the textbook
Organization and Style	0-5 points Writing is not clear and at times confusing or hard to follow. Transitions are awkward. Missing or incorrect quotations.	6-8 points Writing is generally clear and concise but has some awkward or confusing sections. Transitions are generally smooth. Quotations are not properly contextualized	9-10 points Writing is clear and concise. Quotations are properly contextualized and transitions are smooth. Strong introduction and conclusion
Grammar/Mechanics	0-9 points Numerous spelling or grammatical errors. Informal or passive voice throughout	10-13 points Some spelling or grammatical errors that take away from the argument	14-15 points Few spelling or grammatical errors.